

SMART SCOTLAND

Thursday 15 & Friday 16 March 2012 | Fairmont St Andrews Hotel



#4MyGen PROGRAMME

THURSDAY 15 MARCH

9.45 – 10.30 **Arrive, Engage & Ignite**

10.30 **Welcome**
Conference Facilitator: Sally Magnusson

10.35 **Scene Setter**
Dr Lesley Sawers, Chief Executive, SCDI

SMART Scotland: Global Competitiveness & Outlook Masterclass and Open Forum

10.40 Stéphane Garelli, World Competitiveness Forum and Former MD of
World Economic Forum

Open Forum – Challenge, Think, Explore

11.30 **SESSION 2**

SMART Nation: Fiscal Futures
Gerald Holtham, Chair, Holtham Commission

Q&A Session

SMART Nation: The Economic Context
Donald MacRae OBE, Chief Economist, Lloyds Banking Group Scotland

Q&A Session

12.15 – 13.15

Ideating

IDEAS LAB

13.15

Entrepreneurial Spark – Changing the Rules of the Game
Energise 2-0 – Engage and Empower

15.00

Engage, Learn & Inspire

15.15 – 16.15

Open Space

16.15

Scot10 Panel

facilitated by Alf Young

The BIG Question

The one question Scotland needs to answer now

Pundits, Professors and their Predictions – do you agree?

Participants

Richard Ackroyd, Chief Executive, Scottish Water
Keith Anderson, Chief Corporate Officer, ScottishPower
Sir Sandy Crombie, Chair, Creative Scotland
Ken Gillespie, Group Managing Director – Construction, Galliford Try
Lorna Jack, Chief Executive, Law Society of Scotland
Professor Ferdinand von Prondzynski, Principal, The Robert Gordon Univ
Lady Susan Rice CBE, Managing Director, Lloyds Banking Group
Kevin Roxburgh, Scotland Director, Centrica
Laurie Russell, Chairman, Social Enterprise Scotland
Grahame Smith, General Secretary, STUC
Michael Urquhart, Joint Managing Director, Gordon & MacPhail
Dr Lena Wilson, Chief Executive, Scottish Enterprise

17.30 – 18.45

Re-Energise

18.45

Engage, Learn & Inspire

19.30

Welcome

Robert Armour OBE, Chair, SCDI

Forum Dinner

21.20

Keynote Speech & Discussion

Rt Hon Alex Salmond MSP, First Minister of Scotland

Q&A

22.00 – 23.00 **Engage, Learn & Inspire**

FRIDAY 16 MARCH

7.15 – 8.00 **Ideating**

8.00 **Rt Hon Michael Moore MP**, Secretary of State for Scotland

Q&A Session

8.30 **SESSION 5**
SMART People : Next Generation

Cllr Callum McCaig, Leader, Aberdeen City Council

John McClelland CBE, Chair, Scottish Funding Council

Prof Seamus McDaid, Convener, Universities Scotland

Heather Hancock, Managing Partner for Talent and Brand, Deloitte LLP

Q&A Session

9.50 – 10.05 **Engage, Learn & Inspire**

10.05 **Putting the New Vision into Action**

Feedback from Scotland's Shapers – The Future Across Generations

11.25 – 11.30 **The Beginning**