

Scotland's Local Councils: Tweet Breakdown by Type



Twitter Account/ Date Established	No. Followers	No. Tweets	Tweets Per Day	Plain Tweet %	Reply %	Link %	Mention %	RT %	Pics %
Aberdeen City 4/03/10	1,530	1,510	2.7	7.0	2.5	72.8	0.4	17.3	
Aberdeenshire 09/02/09	2,779	1,806	1.9	2.7	3.2	90.3		3.8	
Angus 05/12/10	227	505	1.7	4.4	0.4	92.7	0.4	2.0	0.2
Argyll and Bute 6/10/09	1,279	716	1.0	19.4	2.4	75.7	0.4	2.1	
Clackmannanshire 14/04/09	1,365	1,099	1.2	1.6	6.3	81.3	0.2	1.5	
Dumfries and Gallow. 08/02/10	94	53	0.1	15.1	9.4	67.9	3.8	3.8	
Dundee City 12/08/10	2,212	312	0.8	20.0	0	73.7	0	0.3	
East Ayrshire 24/06/08	1,541	1,338	1.1	5.5	0.7	92.6	0.1	1.0	
East Dunbartonsh. 06/12/10									
East Lothian District 29/11/10	782	692	2.3	17.9	9.4	27.9	3.0	41.8	
East Renfrewshire 15/04/09	3,269	1,519	1.7	9.7	17.9	58.5	2.7	9.7	1.4
Edinburgh City 28/04/09	8,165	1,756	2.0	30.1	3.9	61.6	1.1	3.4	
Falkirk 08/04/09	2,047	242	0.3	1.3	7.0	74.0		6.0	3.7
Fife 16/07/10	3,829	2,589	5.9	12.4	3.1	45.6	1.5	36.8	0.6
Glasgow City 23/09/08	13,175	1,180	1.1	32.1	1.6	60.2	0.3	3.2	2.6
Highland 16/06/09	1,167	1,540	1.8	5.8	5.0	84.7	1.2	3.3	0
Inverclyde 26/01/09	272	187	0.2	0	0	100	0	0	0
Midlothian 05/03/10	803	569	1.0	15.6	7.9	70.3	0.7	5.4	0
Moray 11/05/09	292	113	0.1	9.7	0.9	89.4	0	0	0
North Ayrshire 18/09/09	1,094	183	0.6	15.0	1.6	79.2	1.3	2.7	0.2
North Lanarkshire 19/11/10	3,585	1,092	3.5	48.6	0.5	37.5	0.6	12.7	
Orkney Islands 31/10/08	1,892	152	0.1	84.2		15.8			
Perth and Kinross 07/12/10	529	530	1.8	0.2		99.4	0.2	0.2	
Renfrewshire 28/04/10	1,999	621	1.2	10.3	6.3	72.8	1.4	9.2	
Scottish Borders 22/05/09	143	50	0.1	30	2.0	60.0	8.0		
Shetland Islands									
South Ayrshire 01/06/09	1,654	4,548	5.4	15.8	2.2	78.1		3.3	0.6
South Lanarkshire 09/03/10	3,427	1,683	3.0	13.3	19.8	40.9	0.3	25.7	
Stirling 22/08/08	2,912	2,451	9.3	11.9	7.3	68.6	0.9	10.8	0.5
West Dunbartonshire 1	125	86	0.6	12.8		87.2			

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04//05/11									
West Lothian 21/04/09	1,690	3,363	3.8	16.3	0.3	81		2.2	
Western Isles Council									
Totals/Averages	63,878	32,485	2.25	16.1	4.1	70.3	1.0	7.17	0.3

Source: Derived from www.twtrland.com