

Scottish Local Councils: Twitter Engagement July 2011



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Twitter Account (@.....)	Followers	Following	Tweets	@Replies*	Retweets*	Broadcast*
aberdeenc	1,233	97	1,289	1	8	31
Aberdeenshire	2,442	121	1,608	2	1	37
AngusCouncil	136	10	361	0	0	40
argyllandbute	1,088	62	619	1	1	38
ClacksCouncil	1,174	6	1,010	0	0	40
DundeeCouncil	1,970	10	269	0	0	40
EastAyrshire	1,296	15	1,117	0	0	40
ELCouncil	566	57	392	3	1	36
EastRenCouncil	3,012	171	1,328	3	0	37
Edinburgh_CC	7,206	136	1,451	0	0	40
falkirkcouncil	1,764	11	198	0	0	40
FifeCouncil	3,415	230	1,811	0	10	30
GlasgowCC	11,972	107	1,026	0	0	40
highlandcouncil	845	15	1,188	1	0	39
Inverclyde	214	4	141	0	0	40
midgov	598	45	367	0	0	40
TheMorayCouncil	182	8	62	0	0	40
North_Ayrshire	988	175	389	0	0	40
nlcpeople	3,510	79	917	0	0	40
orknycouncil	1,716	0	150	0	0	40
perthandkinross	337	7	362	0	0	40
RenCouncilNews	1,762	63	312	0	0	40
South_Ayrshire	1,345	55	3,771	0	0	40
SouthLanCouncil	3,271	3,318	1,457	1	0	39
stirlingcouncil	2,521	104	2,154	0	0	40
WDCouncil	83	1	51	0	0	40
Lovewestlothian	1,468	11	2,819	0	1	39
Total	56,114	4,918	26,207	12	22	1,046

* Based on a sample of 40 tweets for each Council